DESIGN
darkcircle.com

Evan James IV

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EDUCATION

The Art Institute of California - Orange County — Santa Ana, CA — March 2009
Bachelor of Science in Advertising

COMPUTER SKILLS

Adobe: Photoshop, Illustrator, InDesign | Microsoft Office: Word, Excel, Powerpoint, Outlook

EXPERIENCE

Dark Circle Design — Irvine, CA — April 2009 - Present
Freelance Creative

- Provided freelance Creative Services: Photography, Graphic Design, Branding, Marketing, Social Media
- Specialized in advertising & convention graphics

FanimeCon Convention — San Jose, CA — May 2009 - Present
Creative Director

- Developed & implemented Branding for the FanimeCon Convention (Average convention attendance: 20,000)
- Directed development of graphic elements: Ads, Signs, Program Guide, Web Site, Shirts, Buttons, Pins, etc.
- Planned & orchestrated headlining events in multiple venues (Average event attendance: 3,000)
- Handled Union & Vendor communication
- Facilitated creation of venue BEOs
- Managed Creative & Event teams (50+ Individuals)

Institute for Specialized Literature (ISL) — Los Angeles, CA — January 2006 - January 2012
Creative Director

- Developed & implemented Branding for ISL Conventions (Average convention attendance: 4,000)
- Directed development of graphic elements: Signs, Program Guide, Web Site, Tri-Annual Newsletter, etc.
- Managed Creative Team (10+ Individuals)

Westberg + White Architecture — Tustin, CA — September 2009 - February 2010
Art Director

- Acted as part of the Branding Team
- Executed the taking of professional photographs of projects
- Consulted on matters of digital media and social networking
- Handled the creation of the Westberg Collection Catalog

DGWB Advertising & Communications — Santa Ana, CA — September 2008 - June 2009
Account Management Intern

- Organized and compiled daily competitive research
- Managed studio requests and routing of creative works
- Created traffic instructions for broadcast
- Lead promotional events for clients
- Developed competitive presentations

Earthbound Media Group — Irvine, CA — March 2007 - August 2008
Special Project Assistant

- Assisted on Projects: Site QA Testing, Web Icon Development, RFPs, Video Blogs, Asset Management
- Headed HR Projects: New Hire Guide, Intern Hiring Collateral
- Public Relations: XGR Racing Event, Art Institute Career Fair
- Photography: Magazine Shoots, Project Images, Team Member Portraits

AWARDS & ACTIVITIES

- Student Merit Award - 2009 OC ADDY Awards
- Rising Star Award - Best Buy
- Retail Innovation Showcase - Best Buy
- Toyota Yaris Debut Challenge - The Art Institute of California - Orange County